

# *Weekly* Kindergarten

The Children Newspaper

PROSPECTUS

**EARN**  

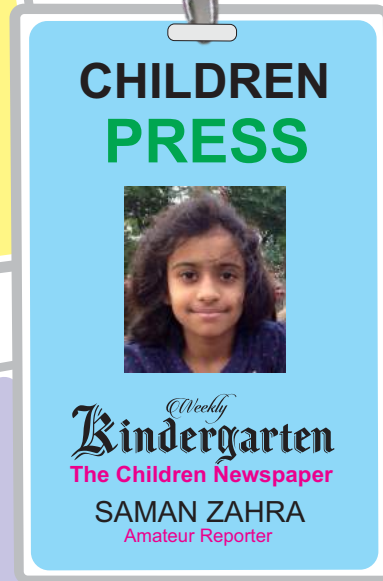
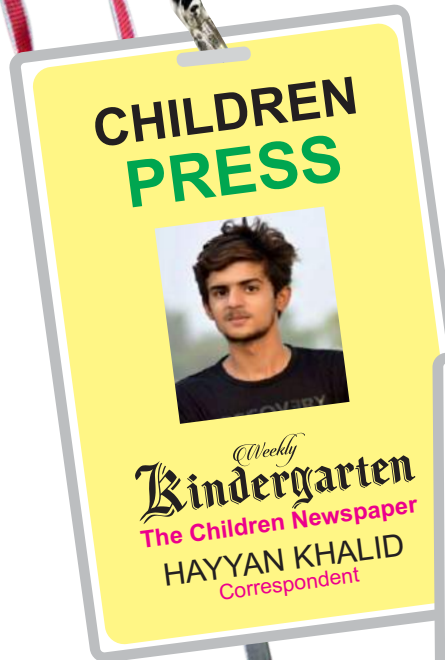
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**WHILE YOU**  

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**LEARN**

Register As Amateur &  
Become Professional Associate



# Vision Objective & Commitment



Every day we remember that children are 27% of the world's population and 100% of the future. In Pakistan children are the large proportion of our population.

**Our objective is to nourish and channelize talent and potential of children in journalistic manner to make them capable citizens in future.**

**We want to raise children's voice and to bring improvement in the response of social components.**

Weekly Kindergarten is a newspaper committed to give coverage to issues related to children in children perspective.



Take Notice



Be Active



Learn



Connect



Give Back

Our fundamental belief is that, if the world is to become a better place, the next generation has to be better informed than the last.

# Recognition

## The Earlier . . . . . The Better

We believe that every child is gifted and talented it only needs to be recognized. We at Kindergarten take children very seriously. We aim to equip children with journalistic resources and to provide them a platform for their recognition.

The title **Kindergarten** has been issued by the Press Registrar. It is a German word that means garden for children. We perceive the meaning as we are providing them a garden like environment for grooming and nourishment of their potential.

According to a survey conducted by the Audit Bureau of Circulations and the Newspaper Association of America, seven out of ten teenagers ages 12 to 17 reported they read a newspaper at least once a week, and 47 percent said the newspaper was their main source of news and information. In Pakistan there is no such credible data available.



“Not a lot of journalists are sending our message from Palestine to the world, so I thought, ‘Why not send my message... and show them what is happening in my village.’”

### **Janna Jihad Ayyad**

Youngest Reporter From War Zone

11 years old Palestinian young journalist started her career at the early age of 7 by making videos and keeping records of what was happening in her village. She was inspired by the fact that the world is not getting enough information from her country because journalists could not reach.

“If you want to do something big in your life, you must remember that shyness is only the mind. If you think shy, you act shy. If you think confident you act confident. Therefore never let shyness conquer your mind.”

### **Arfa Karim**

World's Youngest Microsoft Certified Professional

She was born on 2 February 1995 in Faisalabad. She became the World's youngest MCPC (Microsoft Certified Professional) at the age of 9 in 2004 and was invited by Bill Gates as a recognition for her achievement to the Microsoft Headquarters in 2005.





“Firstly observe things, then decide a topic which personally interests you and work on it with honest dedication.”

“Success Is No Accident  
It is hard work, perseverance,  
learning, studying, sacrifice,  
and most of all love for what  
you are doing.”

### **Haris bin Ashraf** The Science Star

August 2000 – Present (17 years 4 months)  
Pakistan's featured high achievers for his project of the plastic bags that are 'Cost Efficient, Self-Disintegrating and Eco-friendly'. He has also appeared at International Science and Engineering Fair twice. He has been participating in Science Exhibitions since childhood.



### **Zidane Hamid** The Little Professor

Born on 3 January 2010  
Since the age of 3 and half he started delivering lectures in his relevant fields on different topics of Chemistry, Physics, Biology, Anatomy, Physiology, Pathology, Geography, Geology, Astronomy, IT, History, Poetry, Religion, and different Social topics which makes him the youngest Speaker of the world.

“I don't run away from a challenge because I am afraid. Instead, I run towards it because the only way to escape fear is to trample it beneath your feet.”

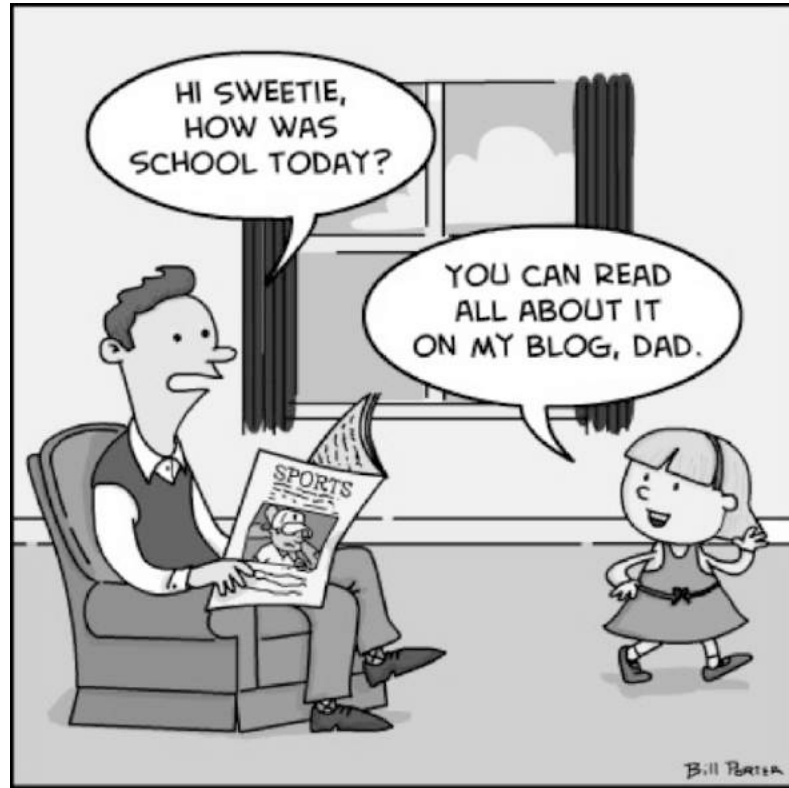


### **Nadia** The Olympic Champion

She was a Romanian gymnast who became the first woman to score a perfect 10 in an Olympic gymnastics event in 1976, at the age of 14 and won the gold medal.

# Journalism

Offering Vast Opportunities to Children



Journalism is the activity of organized thinking for gathering, creating, and presenting information. There are different kinds of journalists but we are focusing on junior and young journalists. 7-12 years children are categorized as junior journalists and children aged 13-18 years are named young journalists.



Today children can excel in their young age, achieve tremendously and prosper. The media or mind industry has opened vast opportunities to be materialized in far lesser time than past.

Children born in 1999-2000 are now turning into 18 .  
Children born in 2006 are now 11 years old and children born in 2010 are at the 7th year of their age.

These are the most dynamic and technologically advanced years, so the children born in this time of current history are very advanced and different from the perception of elders who born in 60's, 70's and 80's.



# About The Newspaper

According to a recent study conducted by us it was found that most of the students of local schools were familiar with the informational and educational value of newspapers. But they did not know about any newspaper for children.



## Printing Process

Hand written or computer typed content is checked by the editor for spelling, grammar and correction of the sentences. Then this final draft is sent to the page maker who is expert in graphically designing the layout with captions, pictures and line work.

The complete designs of pages are then sent to the process room where an impression of computer made layout design is taken on alluminium plates. These alluminium plates are fitted on to plate cylinders of a printing press machine. The press machine has a paper feeding tray and ink rollers.

The ink is used in 4 basic colors, Black, Yellow, Magenta, and Cyan. There are different plates for each color, when all four colors plates pass through the roller it makes colorful printing . The press machine also folds the newspaper. There are different sizes of newspaper, generally it is printed in 23 x 30 inches.

## What is Newspaper

A newspaper is a periodical publication containing news regarding current events, informative articles, stories, editorials, and ads. It is usually printed on low-grade paper such as newsprint.



# Write like a Journalist

**All the young participants should be knowledgeable and keen news readers**



**A journalist is a person who works in journalism to report the news and he learns skills of writing which is basic raw material needed for any mass media product.**

## **Must Read**

**When we apply the formula of 5 W and 1 H (why, what, where, when, who & how) the information becomes news .In journalism your mind is equivalent to the capital where you observe, think and write and it becomes your intellectual asset.**

**A reporter** is a type of journalist who researches, writes, and reports information. Newspaper reporters write news articles and stories for newspapers. They write these articles and stories by interviewing people, asking questions, and doing fact finding surveys.

**A columnist** is someone who writes their opinions and point of view for a newspaper or magazine.

**A correspondent** is a journalist who reports from a distant location. They report for a newspaper, or radio or television station, whose staff is based in another location. A foreign correspondent is a correspondent who reports news from another country.

**A copy editor** checks for errors in spelling and grammar.

**A photojournalist** is a journalist who takes photographs in order to tell a news story.

**Current Affair**  
Current affairs are the events of

interest happening at the present time. They are generally discussed at home, school, with friends and are also found on TV and newspapers.

## **Health**

Health news are referred to health issues of an individual or a community. To work on health beat a visit to any hospital can be very helpful for situation study. You can interview a doctor about seasonal diseases, their prevention and home remedies. You can research how to be healthy and physically fit or collect data of height and weight of children around and make news.

## **Sports & Entertainment**

You can report any sports event that took place at your school or club  
You can write a review of any documentary or movie you watched  
You can write about any new game launched or invented.

## **Review (re + view): Write in your own words**

You can review the latest movie or a new video game or maybe you've

been to a great exhibition lately, or an inspiring event. Write what you have seen or noticed there which you would like to tell others. Read a book of your interest and write about it.

## **Science & Technology;**

You can write about new researches and discoveries in science & technology.

## **Survey**

Survey means look closely at or examine the situation or a subject and compile them into a report; for example  
Traffic on roads  
Cleanliness and hygiene in your neighborhood.

## **Picture Story**

You can take a photograph which gives some message or tells a story.



# Write like Writers



## Nothing Encourages Good Writing Like Reading Good



- **First create an idea or topic by your observation or interest.**
- **Collect facts and background information (you can ask for help from an elder in your family or teacher in school).**
- **Make synopsis.**
- **Make short sentences and bring them in order.**
- **Make paragraphs.**
- **Read again and again to improve the communication and reader interest of your story.**

Writers love reading. Make yourself familiar with the published landscape of writing in your chosen field, whether it's modern poetry literary, fiction, thrillers, short stories or fantasy.

### Write about what you know

Use settings, characters, background, and language that you're already familiar with and create new stories from the world that you already know. This is like using research you've already done.

- Write about any unforgettable memory
- Write jokes and riddles
- Write fun facts
- Write an essay or article

### Write about what you don't know

Use your imagination to create new situations, new characters, new relationships, even new worlds. Choose to write about a different period in history or a place that you're not familiar with. Where your imagination needs help, fill in the gaps with research. The best thing about being a creative writer is creating.

- Write a poem on your favorite topic
- Make comics
- Write a short story





**Seemab Afshan**  
Chief Editor/Convener

The idea of “*Weekly Kindergarten The Children Newspaper*” was envisaged by Mrs. Seemab Afshan who after her post graduation in English Literature in 2003 started teaching children in Beacon House School System for 3 years.

She started journalism as associate editor with her spouse in 2006.

She has been extensively involved in media research on children issues and compiling survey reports on the state of children in Pakistan.

She is a strong convincer of child rights and a keen contributor in children welfare.

Apart from journalistic activities she is running a business as interior decorator. She is a proud mother of 2 daughters and firm believer of family and social values.

“*Weekly Kindergarten The Children Newspaper*” was co founded by Ali Afzaal a seasoned journalist and a senior media advisor.

He is a well experienced campaigner of human rights , children rights and has a distinct approach in coverage of crime and court beats. He had been the founding editor/partner of Daily News Mart.

He also owns a successful track record of working as media advisor of Capital Development Authority (CDA), Islamabad Traffic Police (ITP) and Rawalpindi Region Police Department.

He played an effective role in strengthening the public relations of various business associations including All Pakistan Money Changer’s Welfare Association, Blue Area Traders Association and Super Market Traders Association.

He is currently holding a portfolio of executive member of Bahria Town Residents Welfare Association and Marketing Advisor of M/s Fantasia Interior Decorators.



**Ali Afzaal**  
Advisor/Co Convener

*Weekly*  
**Kindergarten**  
The Children Newspaper

**Get Your Child Registered With  
EARN WHILE YOU LEARN PROGRAM**

Participate As Amateur And  
Become Professional  
Associate

Any exclusive or valuable news, survey report,  
photo or interview contributed by the participants  
will be syndicated and the author, contributor or  
compiler will be paid royalty.

Every amateur or professional participant will get  
the Certificate & Press Card.

Being an interactive organization we will nourish  
and channelize the talent of our registered  
participants.

## Registration Form

Please fill the registration form and send by post  
whatsapp or e-mail

Name of Parent/Gardian: \_\_\_\_\_

Cell No. \_\_\_\_\_

Email: \_\_\_\_\_

Name/s of Child/Children & Ages:

1) \_\_\_\_\_ Years

2) \_\_\_\_\_ Years

3) \_\_\_\_\_ Years

4) \_\_\_\_\_ Years

Area of Residence : \_\_\_\_\_

Terms & Conditions :

- Every parent or guardian is eligible to register their child/children subject to payment of registration fee and validation of the aims and objectives of the organization.
- Registration fee will cover up to 4 children.

Dated: \_\_\_\_\_

### PRINCIPAL OFFICE ADDRESS

Weekly Kindergarten: Office No. LGF 1, Burj Al Sadiq, Opposite  
Bahria Head Office, Phase 8, Bahria Town, Rawalpindi

Cell/whatsapp: 0335-5539051, Email: [weeklykg@gmail.com](mailto:weeklykg@gmail.com)



## بچوں کی رجسٹریشن کے لئے بڑوں سے رابطہ مہم کا آغاز

- ❖ حالات حاضرہ سے آگہی، صحافتی تربیت اور بچوں کی خداداد صلاحیتوں کی نشوونما کا بہترین ذریعہ
- ❖ بچوں کیلئے شہرت اور اعزاز یہ کے حصول میں معاونت کے ساتھ ساتھ بچوں کو مستقبل کے تقاضوں سے ہم آہنگ کرنے کیلئے مستند پلیٹ فارم
- ❖ 7 سے 12 سال کی عمر کے بچے بطور "جونیئر جرنلسٹ" اور 13-18 سال کی عمر کے حامل بطور "ینگ جرنلسٹ" ادارہ کے ساتھ منسلک ہو سکتے ہیں